
Ayanda Kopano Gatsha

Full-Stack Developer | Insurance Certified | Digital Systems Builder

 Gaborone, Botswana |  Remote since 2013

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 ayandakopanogatsha.com |  linkedin.com/in/ayandagatsha

Professional Summary

Certified full-stack developer and systems strategist with over a decade of experience in remote-first software delivery. Founder of **AdminHub**, a live SaaS platform powering client projects, messaging, CRM, and multilingual content systems across Botswana, Korea, the USA, and beyond. Now also certified in **Short and Long Term Insurance**, bridging digital innovation with financial services. Known for blending technology, automation, and real-time collaboration into scalable business solutions.

Technical Skills

| Frontend | Backend | Cloud / DevOps | Tools & Ops |
|--------------------------------|--------------------------|-------------------------------|------------------------------------|
| React, Next.js, TailwindCSS | Node.js, REST API | Firebase, Supabase, Vercel | GitHub, Google Workspace, Excel |
| TypeScript, HTML, CSS | Firestore, PostgreSQL | UploadThing, PWA Dev | Notion, Slack, Docs |

Key Projects & Platforms

AdminHub Platform – Founder & Lead Developer

Next.js 14, Firebase, UploadThing, multilingual, client messaging, analytics

 adhubmvp.vercel.app

- Real-time dashboards for clients, admins, and marketing

- CRM lead tracking, multilingual blog with runtime translation
- Project funding: BWP 500,000+ bootstrapped

Multilingual Blog System

- Auto Korean ↔ English blog translations
- Admin and public views with full CRUD and URL routing

Client Messaging System

- Real-time Firestore updates with UploadThing file sharing
- Secure client–admin project feedback threads

E-commerce PWA Demo

- Mobile-first installable UI for online store training

Odin Portfolio PWA

- Offline-ready app showcasing dev work and caching



Professional Experience

AdminHub (Pty) Ltd — *Founder & Director*

Gaborone, Botswana | 2022–Present

- Scaled a full SaaS product from scratch with real paying clients
- Delivered CRM, onboarding, blog systems, and real-time messaging
- Endorsed by LEA; recognized by SBAB

CommissionCrowd (UK) — *Remote Contractor*

2016–2025

- Managed 400+ B2B clients and 25k+ remote sales agents
- Roles: Admin support, copywriting, CRM, email strategy
- Worked under founder-level access and GBP payments

Freelance & Sole Proprietor — *Remote & Canada*

2015–Present




- Content/media/analytics delivery for global clients
 - Projects in media, education, security, journalism
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Education & Certifications

Academic

-  **New Media Journalism Certificate** – Simon Fraser University, Canada (2015–2016)
-  **BTEC in Sport & Excellence** – Myerscough College, UK
-  **IGCSE + AS Levels** – Botswana/South Africa

Professional Certifications

-  **Certificate of Proficiency – Basics of Short Term Insurance**
Insurance Training Institute, Botswana | Issued: July 2025
Ref: BW01151 | ID: 213412424
-  **Certificate of Proficiency – Basics of Long Term Insurance**
Insurance Training Institute, Botswana | Issued: July 2025
Ref: BW01143 | ID: 213412424
-  **Upcoming:** Certificate of Proficiency – Basics of Wealth Management


-  **Security Worker License** – Paladin Security, Canada
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Awards & Recognition

-  **LEA Endorsement Winner** – Local Enterprise Authority (2024)
 -  **National Chess Champion** – Top league, Chess.com
 -  **Published Writer** – Navigator (BW) & The Other Press (Canada)
 -  **Media Contributor** – Theatre trailers, animal docs, interviews
 -  **High School Football Champion Coach**
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Contact

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