




Ayanda Kopano Gatsha

Full-Stack Developer | Automation Specialist | Digital Systems Builder

 Gaborone, Botswana |  Remote since 2013

 gatshaayanda@gmail.com |  +267 73 065 682 / WhatsApp: +267 78 098 928

 ayandakopanogatsha.com |  [LinkedIn](#)

Professional Summary

Full-stack developer and system strategist with 10+ years of international remote experience. Founder of **AdminHub** — a real-time SaaS platform powering project delivery, messaging, CRM, and content workflows across Botswana, USA, Korea, and beyond. Known for building fast, scalable platforms using a custom Next.js + Firebase base, combined with automation and support systems.

Technical Skills

Frontend	Backend	Cloud / DevOps	Tools & Ops
React, Next.js, TailwindCSS	Node.js, REST API dev	Vercel, Firebase, Supabase	GitHub, Google Workspace, Excel
TypeScript, HTML, CSS	Firestore, PostgreSQL	UploadThing, PWA Dev	Slack, Notion, Docs

Key Projects & Platforms

AdminHub Platform (Founder & Lead Dev)

Next.js 14, Firebase, UploadThing, multilingual, client messaging, analytics

- Realtime dashboards for clients, admins, and marketing teams
- File uploads, blog auto-translations, and CRM lead tracking
- Over BWP 500,000 self funding

 adhubmvp.vercel.app

Multilingual Blog System

- Automatic Korean ↔ English blog translations via runtime API
- Full blog CRUD with public `/blog/[slug]` and admin panel

Client Messaging System

- Real-time Firestore updates with UploadThing file support
- Live feedback loop per project ID between admin and clients

E-commerce PWA Demo

- Mobile-first installable store UI for training and client demos

Odin Portfolio PWA

- Offline-ready dev showcase with code samples and caching



Professional Experience

AdminHub (Pty) Ltd — *Founder & Director*
Gaborone, Botswana | 2022–Present

- Built and scaled full SaaS product with real clients
- Integrated marketing dashboard, client onboarding, CRM
- Awarded LEA endorsement and SBAB partnership recognition





CommissionCrowd (UK) — Remote Contractor 2016–2025

- 400+ B2B client accounts, 25k+ remote agents supported
- Roles: Admin, Copywriter, Research, CRM, Email strategy
- Trusted with founder-level insights, paid in GBP over 8 years



Freelance & Sole Proprietor (Canada / Remote) 2015–Present

- Managed content, media, and analytics for digital clients
- Contracted across media, journalism, security, education

Awards & Recognition

-  **LEA Endorsement Winner (2024)** – Local Enterprise Authority
-  **National Chess Champion** – Top league on Chess.com
-  **Published Writer** – Canada & Botswana (The Other Press, Navigator)
-  **Media Work** – Theatre trailers, interviews, animal training docs
-  **High School Football Champion Coach**


Education & Certifications

-  **New Media Journalism Certificate**
Simon Fraser University, Canada (2015–2016)
-  **Security Worker License (Paladin Security)**
Vancouver, Canada

- 🏆 **BTEC in Sport & Excellence**
Myerscough College, UK
 - 📖 IGCSE + AS Levels (Botswana / South Africa)
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Contact

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